



- NEWS RELEASE -

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**ECOLOGICAL HOMES LAUNCHES AFFORDABLE READY-TO-ASSEMBLE
ECO-HOME PACKAGE**

A new Alberta-based company is targeting potential green home buyers with affordable, ready-to-assemble, environmentally-friendly, energy-efficient new home packages.

Ecological Homes is profiling its first home design at this weekend's Calgary EcoLiving Fair at Mount Royal College.

The innovative three bedroom home package will include solar energy design features, super-insulated structural panels for easy assembly, an integrated high-efficiency furnace and hot water heater, eco-friendly materials and finishes and superior indoor air quality. The home is designed to meet the new LEED for Homes[®] green building standard currently being adopted in Canada.

Home buyers will have the option of assembling the package themselves or hiring a third party to assemble all or a portion of the home. Ecological Homes is planning to sell its basic package for approximately \$100,000 to bring the home within reach of average home buyers. The basic package will not include a foundation, basement, or any interior finishings. The company is expecting to take orders within the next few weeks.

"Ecological Homes is making it easier for new home purchasers to go green. We are providing average home buyers with an affordable, ready-to-assemble, leading-edge eco-home package" said Les Hagen, president. "This package will be affordable to build and economical to operate as the result of numerous labour-saving, environmentally-friendly and energy-efficient design features."

Ecological Homes is using the Insulpan[®] ready-to-assemble structural insulated panel system to simplify assembly and to enhance the energy efficiency of its homes. The home includes other innovations that are designed to reduce labour such as an integrated mechanical wall and an open concept main floor.

"Labour is often the single largest expense in building a new home" said Hagen. "Our panelized home packages are designed to simplify assembly and to reduce labour costs. Whether home buyers choose to assemble all or a portion of the home themselves or to hire a third party contractor, they will save labour costs."

The package options will include an optional insulated concrete form basement, garage, extended deck, solar hot water and electrical panels, central cooling, and a rainwater recovery system. Ecological Homes also plans to provide optional eco-friendly interior packages with cabinets, millwork, doors, water-conserving plumbing fixtures, and energy-efficient electrical fixtures.

The new home was designed by Calgary's 4 Elements Integrated Design and was "energy tuned" using the HOT2000[®] energy analysis program developed by National Resources Canada.

Ecological Homes Inc. is a member of the Canadian Green Building Council. The CaGBC will administer the new LEED for Homes[®] certification program in Canada. "LEED" is the Leadership in Energy and Environmental Design green building rating system.

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