



ECOLOGICAL HOMES MAKES IT EASIER FOR NEW HOME BUYERS TO GO GREEN

- News Release -

Monday, March 16, 2009

Edmonton - Green living just got easier for people who are looking for an affordable, environmentally friendly and energy efficient home.

Ecological Homes is profiling its new ready-to-assemble green home packages at this week's Edmonton Home Show at Edmonton Northlands from March 19 to 22. The Edmonton-based company wants to put green living within reach of the average home buyer.

The basic package—a 1300 square foot, three bedroom, two storey home—will cost approximately \$100,000 plus GST. The basic package will not include a foundation, basement, or any interior finishings. The company is also offering custom home packages for consumers who want to build their green dream home.

"Ecological Homes is making it easier for new home buyers to go green with an affordable, ready-to-assemble and durable eco-home package" said Les Hagen, co-owner. "The package is designed to be economical to build and operate as the result of numerous labour-saving and energy-efficient features. A green home shouldn't put consumers in the red".

The innovative green home packages include various solar energy design features, super-insulated structural panels, a high-efficiency condensing gas furnace and on-demand hot water heater, durable eco-friendly materials and finishes, and superior indoor air quality. The home package is designed to meet the rigorous LEED for Homes® green building standard and has been "energy tuned" using the HOT2000® computer modeling program developed by Natural Resources Canada.

"This innovative home package will help to meet the increasing consumer demand for affordable green housing" said Bruce Brown, co-owner. "Our packages are designed to be eco-friendly and affordable without compromising quality and durability. We have selected numerous high-quality products that exceed current building standards such as Hardie Plank siding, 50-year shingles, heavy-load roof and floor trusses, and high-performance windows and doors."

The package options include a structural insulated panel basement, matching garage package, solar hot water and electrical panels, high-efficiency fireplace and central cooling, and a rainwater recovery system. Ecological Homes will also supply eco-friendly interior packages with cabinets, flooring, millwork, doors, water-conserving plumbing fixtures, and energy-efficient lighting.

Ecological Homes Inc. is a member of the Canadian Green Building Council. The CaGBC administers the LEED for Homes® certification program in Canada. "LEED" is the Leadership in Energy and Environmental Design green building rating system. Home buyers will be responsible for obtaining LEED for Homes® certification if desired.

- 30 -

CONTACT: Les Hagen @ 780-919-5546